



Finance Case Competition

Introduction

The finance case competition is held to promote the internationally applicable financial management vocational knowledge system and certification standard, and to provide trainings for intermediate to senior levels of talents required by the modern enterprise management.

This program is to provide an opportunity for undergraduate students to apply their knowledge in the actual business field. Through participating in the competition, a student will be able to learn team working skills, leadership skills, written and oral presentation skills, and analytical skills.

Competition Format

Case analysis

Industrial and Commercial Bank of China, ICBC (Stock Code: 01398) IPO Prospectus

Report content

Prepare a report to analysis and comment on the financial aspect of the company. Your report may cover the following areas:

- Financial statement analysis (ratio analysis)
- Cash flow statement analysis
- Working capital management
- Risk management
- Finance and treasury function
- Financial strategy

c) Language: English

d) Number of words: Should not exceed 3,000

e) Proposal submission deadline: 27 November 2006

f) Method of submission:

- By fax: 852 – 2824 4091
- By e-mail: jleong@ifmanet.org

A confirmation e-mail will be sent after the report is well received by IFMA.

Presentation format

We will announce 5 groups which could enter the final round. These groups will have to give a presentation on 18 December 2006. Each team will have to make an oral presentation and answer questions from the judges over a period of no more than 30 minutes.

Judging Criteria

The judge panel will consist of experienced professionals. The team will be judged mainly on the quality of analysis, justification of the recommendation and ability to handle questions from the judges.

Awards

- Champion: Internship to SHINEWING headquarters at Beijing (including air ticket, accommodation and meal allowance)
- IFM training courses (include examination fee waived)